WDAF - TV - Issue Ad Public File Checklist

<u>C7205572205</u> 685		
Name of Sponsoring Organization		
Accepted: Rejected: (ma		
Class of Time:	Top So Read .	
	8/8-8/11	
Flight dates and times /		
566 02.062		
Rate charged U.S. S. Chapter 2.4 Description of Issue		
Description of Issue		
1404 NEW YORK AUG	NW WASHINGTON DC	2000
Address of Sponsoring Organization		
CONTRACTOR OF THE CONTRACTOR O		
703-989-6167		
Telephone Number of Sponsoring Organization	n Email Address	
	Machine the control of the control o	
Sponsor's Officers/Directors/Executive Comm	The state of the s	
MABLER CLAMIN	7,265	
,		
NO ACCUSATION AND ACCUSATION OF THE PROPERTY O		
Description of substantiation provided (if any)		•
Proper Sponsorship Identification: Yes	No	
MARIE -	4	17/12
e VI	Date	

ORDER

Print Date 08/07/12 Page 1 of 8

Flight Dates 08/08/12-08/14/12

Product

00:15:00 Order Sep

566592 / Contract / Revision

Crossroads GPS

Estimate # 886

Original Date / Revision

Agency Com 15% Billing Type Cash

08/07/12 08/07/12

Billing Contact

Order Type **GENERAL**

Billing Cycle

Alt Order#

EOM/EOC

09784592

Advertiser Crossroads GPS

66 Canal Center Plaza Suite 555

Alexandria, VA 22314

Billing Calendar BROADCAST

Agency Crossroads Media, LLC.

Rev Codes

Demographic A35+ SP-POL PLI

POL

Sales Office DC-M

Product Codes PL2A

Buying Contact

Sales Region NAT

Agency Ref

Priority 1

Advertiser Ref

66 Canal Center Plaza Suite 555

Alexandria, VA 22314

Primary Account Executive

Dan Driscoll

Account Executive Order% Start Date End Date Dan Driscoll 100%

Order Share 22% Market Value 143750

Competing Station	% of Order	Amount
KCPT	%	0
KCTV	24%	34500
KCWE	%	0
KMBC	22%	31625
KMCI	%	0
KPXE	%	0
KSHB	32%	46000
KSMO	%	0

Order Totals Billing Plan Month # of Spots Net Amount Gross Amount Rating Start Date End Date # Spots Net Amount Gross Amount 0.00 07/30/12 August 2012 71 \$26,881.25 \$31,625.00 08/14/12 \$26,881.25 \$31,625.00 71 0.00 \$26,881.25 \$31,625.00 Totals

												Tota	ıls
Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
E 1	4	08/08/12	2 08/08/12	M-F 5-530a	CM-All	5-530a	M	:30	1	\$250.002	0.00 NM	1	\$250.00
				M-F 5-530a									
	FOX 4	NEWS AT	5A										
	<u>s</u>	tart Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
W	leek: 0	8/06/12	08/12/12	W	1	\$250.00	0.00						
E 2	4	08/09/12	08/09/12	M-F 5-530a	CM-All	5-530a	T	:30	1	\$250.002	0.00 NM	1	\$250.00
				M-F 5-530a									
	FOX 4	NEWS AT	5A										
	S	tart Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
W	/eek: 0	8/06/12	08/12/12	T	1	\$250.00	0.00						
E 3	4	08/10/12	08/10/12	M-F 5-530a	CM-All	5-530a	F	:30	1	\$250.002	0.00 NM	1	\$250.00
				M-F 5-530a									
	FOX 4	NEWS AT	5A								ı		
	<u>S</u> 1	lart Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
W	/eek: 0	3/06/12	08/12/12	F	1	\$250.00	0.00						

Print Date: 08/07/12

Page 2 of 8



tract / Revision 566592 Flight Dates 08/08/12-08/14/12 Hiatus Dates

<u>Original Date / Revision</u> 08/07/12/ 08/07/12 <u>Order Sep</u> 00:15:00

Advertiser Crossroads GPS Product Crossroads GPS Estimate # 886

1 - 0	h 044	F1	tanantana Oada	D1	04	T					Tota	at manager and a second
Ln C E 4			Inventory Code			Time Days	Len S			Rtg Type		Amount
E 4	4 08/13/	12 08/13/12	M-F 5-530a M-F 5-530a	CM-AII	5-530a	M	:30	1	\$250.00 2	0.00 NM	1	\$250.0
FO	X 4 NEWS A	T 5A										
	Start Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
	k: 08/13/12	08/19/12	M	1		0.00		····				
E 5	4 08/14/	12 08/14/12	M-F 5-530a M-F 5-530a	CM-All	5-530a	-T	:30	4	\$250.00 2	0.00 NM	1	\$250.0
FO	X 4 NEWS A	T 5A	WEI 3-330a									
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	c 08/13/12	08/19/12	-T	1	\$250.00	0.00						
E 6	4 08/09/	12 08/09/12	M-F 530-6a	CM-All	530-6a	T	:30	1	\$450.001	0.00 NM	1	\$450.0
FO	X 4 NEWS A	T 530A	M-F 530-6a									
, 0	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week	c: 08/06/12	08/12/12	T	1	\$450.00	0.00						
E 7	4 08/14/	12 08/14/12	M-F 530-6a	CM-All	530-6a	-T	:30	1	\$450.001	0.00 NM	1	\$450.0
E0.	X 4 NEWS A	T 520 A	M-F 530-6a									
FO.	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week	c 08/13/12	08/19/12	-T	1	\$450.00	0.00						
E 8	4 08/08/1	12 08/08/12	M-F 6-7a	CM-All	6-7a	W	:30	1	\$450.002	0.00 NM	1	\$450.0
			M-F 6-7a									
FO.	X 4 NEWS A		Medida	Carata Attanta	D-4-	Datina				1		
Week	Start Date :: 08/06/12	End Date 08/12/12	<u>Weekdays</u> w	Spots/Week 1	<u>Rate</u> \$450.00	Rating 0.00						
	······································	12 08/09/12	M-F 6-7a	CM-All		T	:30	1	\$450.002	0.00 NM	1	\$450.0
			M-F 6-7a					•	4 100 to 0 m	0100 11111	•	\$ 100.0
FO:	X 4 NEWS A											
Mook	Start Date :: 08/06/12	End Date	Weekdays	Spots/Week	Rate	Rating						
		08/12/12 12 08/10/12	M-F 6-7a	CM-Ali	\$450.00	0.00 F	:30	1	\$450.002	0.00 NM	1	\$450.0
210	T 00/10/1	12 00/10/12	M-F 6-7a	OWEAN	0-1a		.50	'	\$400.00Z	U.UU INIVI	1	φ 4 90.00
FO	X 4 NEWS A	T 6A								ļ		
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating				İ		
	08/06/12	08/12/12	F	1	\$450.00	0.00						
E 11	4 08/13/1	12 08/13/12	M-F 6-7a M-F 6-7a	CM-All	6-/a	M	:30	1	\$450.002	0.00 NM	1	\$450.00
FO	X 4 NEWS A	T 6A	W-1 O-18							i		
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	: 08/13/12	08/19/12	M		\$450.00	0.00						
E 12	4 08/14/1	12 08/14/12		CM-All	6-7a	T	:30	1	\$450.002	0.00 NM	1	\$450.00
FO	X 4 NEWS A	T 6A	M-F 6-7a							I		
. 0.	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week	: 08/13/12	08/19/12		1	\$450.00	0.00				- [
E 13 4	4 08/08/1	2 08/08/12	M-F 7-9a	CM-All		W	:30	1	\$450.002	0.00 NM	1	\$450.00
F01	V A NEWIC		7-8a		(7:00 AM-8:0	00 AM)						
FOX	X 4 NEWS Start Date	End Date	Weekdays	Spots/Week	Pata	Ratino				1		
Week	:08/06/12	08/12/12	<u>W</u>	Spois/Week 1		Rating 0.00						
E14 4		2 08/09/12	M-F 7-9a	CM-All		T	:30	1	\$450.002	0.00 NM	1	\$450.00
			7-8a		(7:00 AM-8:0			,			,	,
FΩ	X 4 NEWS									1		



566592 Flig

Flight Dates 08/08/12-08/14/12

Hiatus Dates

Original Date / Revision 08/07/12/ 08/07/12

Order Sep 00:15:00

Advertiser Crossroads GPS

Contract / Revision

Product Crossroads GPS

Ln Ch	Start					Time Days	•		Rate Pri			Amount
E14 4	08/09/	12 08/09/12	M-F 7-9a 7-8a	CM-AII		T	:30	1	\$450.002	0.00 NM	1	\$450.0
FOX 4	NEWS		1-0a		(7:00 AM-8:	OU AIVI)						
St	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08	3/06/12	08/12/12	T	1	\$450.00	0.00						
E 15 4	08/10/	12 08/10/12	M-F 7-9a	CM-All	7-8a	F	:30	1	\$450.002	0.00 NM	1	\$450.00
FOY 4	NEMO		7-8a		(7:00 AM-8:	00 AM)						
	NEWS	End Data	Maakdaya	C4-0011	Data	Darkin m						
<u>ನ್ನ</u> Week: 08	art Date	End Date 08/12/12	<u>Weekdays</u> F	Spots/Week	<u>Rate</u> \$450.00	Rating 0.00						
E 16 4	*********	12 08/13/12		CM-All		M	:30	1	\$450.002	0.00 NM	1	\$450.00
_ ,	00,10,	.2 00/10/72	7-8a		(7:00 AM-8:		.50	'	\$450.00 Z	O.OO IVIVI	'	φ 4 00.00
FOX 4	NEWS				`	,						
	art Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
Week: 08		08/19/12	M	1		0.00						
E 17 4	08/14/1	12 08/14/12		CM-All		-TT-	:30	1	\$450.002	0.00 NM	1	\$450.00
FOX 4	NEWS		7-8a		(7:00 AM-8:	UU ANI)						
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08		08/19/12	-T	1	****************	0.00						
E18 4	08/08/1	2 08/08/12	M-F 7-9a	CM-AII	8-9a	W	:30	1	\$450.002	0.00 NM	1	\$450.00
			8-9a		(8:00 AM-9:	00 AM)						
	NEWS				_							
St. Week: 08	art Date	End Date	<u>VVeekdays</u> W	Spots/Week		Rating						
E 19 4		08/12/12		1 CM-AII	\$450.00	0.00 T	:30	1	£450.000	0.00 1:44		¢450.00
L 19 7	00/03/1	2 00/03/12	8-9a		(8:00 AM-9:		.30	'	\$450.002	0.00 NM	1	\$450.00
FOX 4	NEWS				(5,557,111,51	00 /,						
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 08		08/12/12	T	1	\$450.00	0.00	····					
E20 4	08/10/1	2 08/10/12		CM-All		F	:30	1	\$450.002	0.00 NM	1	\$450.00
FOX 4	NEWS		8-9a		(8:00 AM-9:	00 AM)						
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating				•		
Week: 08		08/12/12		1	\$450.00	0.00						
E 21 4	08/13/1	2 08/13/12	M-F 7-9a	CM-All		M	:30	1	\$450.00 2	0.00 NM	1	\$450.00
			8-9a		(8:00 AM-9:	00 AM)				ı		
FOX 4												
Sta Week: 08		End Date 08/19/12	<u>Weekdays</u> M	Spots/Week		Rating						
E 22 4		2 08/14/12		1 CM-AII	\$450.00	0.00 -T	:30	1	\$450,000	0.00 8184	1	#450.00
L Z Z 4	00/ (4/)	2 00/14/12	8-9a		(8:00 AM-9:0	· ·	:30	1	\$450.002	0.00 NM	1	\$450.00
FOX 4	NEWS				(5.00)	<i>,</i> , , , , , , , , , , , , , , , , , ,						
<u>Sta</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating				1		
Week: 08	/13/12	08/19/12	-T	1	\$450.00	0.00						
E 23 4	08/08/1	2 08/08/12	M-F 9-10a	CM-All	9-10a	M	:30	1	\$150.002	0.00 NM	1	\$150.00
EOY 4	NEWS AT	ΓΩΔ	M-F 9-10a									
_	art Date	End Date	Weekdays	Spots/Week	Rate	Rating				I		
Week: 08		08/12/12	W	<u>500013/11/064K</u>	\$150.00	0.00						
E 24 4		2 08/09/12		CM-All		T	:30	1	\$150.002	0.00 NM	1	\$150.00
	·		M-F 9-10a		-	•		•	, ,		•	4 ,00.00
			WITE 9" 100							l l		





566592 Flight Dates 08/08/12-08/14/12

Hiatus Dates

<u>Original Date / Revision</u> 08/07/12/ 08/07/12

Order Sep 00:15:00

Advertiser Crossroads GPS

Product Crossroads GPS

E 24 4 08/09/12 08/09/12 M-F 9-10a	Ln Ch	ı Start	End	Inventory Code	Break	Start/End	Time Dave	len Sr	aote	Poto Pri	Dta Tuno	Tota	-
FOX A NEWS AT SA Start Date End Date Weekdays SpotsWeek Rate Rating Start Date Rating Start Date Rating Start Date Rating Start Date Start													Amount
Start Date Control Weekdays Spots/Week Rate Stoto				M-F 9-10a			·	.00		Ψ100.00 Z	0.00 14141	'	Ψ130.00
Week 08/06/12 08/12/12 0-1	FOX			MATERIAL CONTRACTOR	0	5.	-						
E 25 4 08/10/12 08/10	Week												
FOX 4 NEWS AT 9A Sand Date End Date Meekdays Sand Meek (80/80/12 08/12/12 07/12/12					· · · · · · · · · · · · · · · · · · ·			.30	1	\$150.00.2	0.00 NM	1	\$4.50 0 0
Size Date Meek 08/06/12 08/12/12					311 (71)	0 100	•	.00		ψ100.00 Z	0.00 14141	'	φ (30.00
Methodol													
E 26 4 08/13/12 08/13													
FOX 4 NEWS AT NON Start Date End Date Weekdays MF-9-10a						·····		.00		A150.000			
Start Date End Date Weekdays Spots/Week Rate Rating Start Date Star	E 20 4	00/13/	12 00/13/12		CIVI-AII	9-10a	[V]	:30	1	\$150.002	0.00 NM	7	\$150.00
Week 08/13/12 08/14/12 08/14/12 M-F 9-10a CM-All 9-10a -T :30 1 \$150.00 0.00 1 \$150.00	FOX	4 NEWS A	T 9A										
E27 4 08/14/12 08/14/12 MF 9-10a		Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
## FO.10 a FOX 4 NEWS AT 9A Start Date End Date Weekdays Spots/Week Rate St50.00 0.00					1	\$150.00	0.00						
FOX 4 NEWS AT 9A Start Date End Date Weekdays Spots/Week Rate Rating Number	E 27 4	08/14/1	12 08/14/12		CM-AII	9-10a	-T	:30	1	\$150.002	0.00 NM	1	\$150.00
Start Date	FOX	4 NEWS A	T 9A	M-F 9-10a									
Week: 08/13/12				Weekdays	Spots/Week	Rate	Rating						
M-F 12-1p FOX 4 NEWS AT NOON Start Date Week 08/06/12 08/09/12 08/					1								
FOX 4 NEWS AT NOON Start Date Weekdays Week 08/06/12 08/09/12 08/0	E 28 4	08/08/1	12 08/08/12	M-F 12p-1p	CM-Ail	12-1p	W	:30	1	\$225.002	0.00 NM	1	\$225.00
Start Date Mode M	E01/			M-F 12-1p							1		
Meek: 08/06/12 08/12/12 W 1 \$225.00 0.00				Montedayo	Cooks AAL- al.	Data	Datie -						
E 29 4 08/09/12 08/09/12 08/09/12 08/09/12 08/12/12											i		
M-F 12-1p FOX 4 NEWS AT NOON Start Date End Date Week 08/08/12 08/13/12 08/19/12 FOX 4 NEWS AT NOON Start Date End Date Week 08/08/12 08/13/12 08/19/12 FOX 4 NEWS AT NOON Start Date End Date Week 08/08/12 08/13/12 08/19/12 FOX 4 NEWS AT NOON Start Date End Date Week 08/13/12 08/13/12 08/19/12 FOX 4 NEWS AT NOON Start Date End Date Week 08/13/12 08/13/12 08/19/12 FOX 4 NEWS AT NOON Start Date End Date Week 08/13/12 08/13/12 08/19/12 FOX 4 NEWS AT NOON Start Date End Date Week 08/13/12 08/14/12 08/14/12 M-F 12-1p FOX 4 NEWS AT NOON Start Date End Date Week 08/13/12 08/19/12 FOX 4 NEWS AT NOON Start Date End Date Week 08/13/12 08/19/12 M-F 12-1p FOX 4 NEWS AT NOON Start Date End Date Week 08/13/12 08/19/12 M-F 12-1p FOX 4 NEWS AT NOON Start Date End Date Week 08/13/12 08/19/12 M-F 12-1p FOX 4 NEWS AT NOON Start Date End Date Week 08/08/12 08/19/12 M-F 5-6p CM-All 5-6p CM-All 5-6p CM-All 5-530p					<u>`</u>			:30	1	\$225.00.2	0.00 NM	1	ፍጋጋፍ ሰበ
Start Date Sta				, ,	J 7	·= ,p	•	.00		Ψ <u>2</u> 25.00 2	0.00 11111	'	Ψ223.00
Week: 08/06/12 08/12/12 08/12/12 08/10/12 08/			TNOON										
E 30 4 08/10/12 08/10/1													
FOX 4 NEWS AT NOON Start Date End Date Weekdays Spots/Week Rate Rating Week: 08/06/12 08/13/12 08/13/12 NFF 12-1p CM-All 12-1p M 30 1 \$225.00 2 0.00 NM 1 \$225.00 FOX 4 NEWS AT NOON Start Date End Date Weekdays Spots/Week Rate Rating Week: 08/13/12 08/19/12 M 1 \$225.00 0.00 E 32 4 08/14/12 08/19/12 M-F 12-1p CM-All 12-1p -T 30 1 \$225.00 2 0.00 NM 1 \$225.00 FOX 4 NEWS AT NOON Start Date End Date Weekdays Spots/Week Rate Rating Week: 08/13/12 08/14/12 M-F 12-1p CM-All 12-1p -T 30 1 \$225.00 2 0.00 NM 1 \$225.00 FOX 4 NEWS AT NOON Start Date End Date Weekdays Spots/Week Rate Rating Week: 08/13/12 08/19/12 -T 1 \$225.00 0.00 E 33 4 08/08/12 08/08/12 08/08/12 -T 1 \$225.00 0.00 E 34 08/08/12 08/08/12 08/08/12 -T 1 \$250.00 0.00 E 35 4 08/08/12 08/08/12 08/08/12 -T 1 \$250.00 0.00 E 36 4 08/08/12 08/08/12 08/08/12 -T 1 \$450.00 0.00 E 37 4 08/08/12 08/08/12 08/08/12 -T 1 \$450.00 0.00 E 38 4 08/08/12 08/08/12 08/08/12 -W 1 \$450.00 0.00 E 39 4 08/08/12 08/08/12 08/08/12 -T 1 \$450.00 0.00 E 30 4 08/08/12 08/08/12 08/08/12 -T 1 \$450.00 0.00 E 31 4 08/08/12 08/08/12 08/08/12 -W 1 \$450.00 0.00 E 31 4 08/08/12 08/08/12 08/08/12 -W 1 \$450.00 0.00				<u> </u>									
FOX 4 NEWS AT NOON Start Date	E30 4	08/10/1	2 08/10/12		CM-All	12-1p		:30	1	\$225.002	0.00 NM	1	\$225.00
Week: 08/06/12 08/12/12 F 1 \$225.00 0.00 E 31 4 08/13/12 08/13/12 08/13/12 M-F 12P-1p M CM-All 12-1p M :30 1 \$225.00 2 0.00 NM	FOX	4 NEWS A	T NOON	wii iziip									
E 31	;	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
FOX 4 NEWS AT NOON Start Date End Date Weekdays Spots/Week Rate Rating Week: 08/13/12 08/19/12 M 1 \$225.00 0.00 E 32 4 08/14/12 08/14/12 M-F 12-1p CM-All 12-1p -T :30 1 \$225.00 2 0.00 NM 1 \$225.00 FOX 4 NEWS AT NOON Start Date End Date Weekdays Spots/Week Rate Rating Week: 08/13/12 08/09/12 -T 1 \$225.00 0.00 E 33 4 08/08/12 08/08/12 M-F 5-6p CM-All 5-6pW :30 1 \$450.00 2 0.00 NM 1 \$450.00 FOX 4 NEWS Start Date End Date Weekdays M-F 5-6p CM-All 5-6pW :30 1 \$450.00 2 0.00 NM 1 \$450.00 E 34 4 08/09/12 08/09/12 08/09/12 M-F 5-6p CM-All 5-530pT :30 1 \$450.00 2 0.00 NM 1 \$450.00 E 34 4 08/09/12 08/09/12 08/09/12 M-F 5-6p CM-All 5-530pT :30 1 \$450.00 2 0.00 NM 1 \$450.00	Week:	·····			1	\$225.00	0.00						
FOX 4 NEWS AT NOON Start Date End Date Weekdays Weekdays Week 08/13/12 08/19/12 M 1 \$225.00 0.00	E31 4	08/13/1	2 08/13/12		CM-All	12-1p	M	:30	1	\$225.002	0.00 NM	1	\$225.00
Start Date	FOX	4 NEWS A	T NOON	M-F 12-1p							İ		
Week: 08/13/12 08/19/12 M 1 \$225.00 0.00 E 32 4 08/14/12 08/14/12 M-F 12p-1p CM-All 12-1p -T :30 1 \$225.00 2 0.00 NM 1 \$225.00 FOX 4 NEWS AT NOON Start Date End Date Weekdays Spots/Week Rate Rating Week: 08/13/12 08/19/12 -T 1 \$225.00 0.00 E 33 4 08/08/12 08/08/12 M-F 5-6p CM-All 5-6p W :30 1 \$450.00 2 0.00 NM 1 \$450.00 FOX 4 NEWS Start Date End Date Weekdays Solos/Week Rate End Date Weekdays Solos/Week Rate Rating Rating Rating Week: 08/06/12 08/12/12 W 1 \$450.00 0.00 E 34 4 08/09/12 08/09/12 M-F 5-6p CM-All 5-530p T :30 1 \$450.00 2 0.00 NM 1 \$450.00				Weekdays	Spots/Week	Rate	Rating						
FOX 4 NEWS AT NOON Start Date End Date Weekdays Spots/Week Rate Rating Week: 08/13/12 08/19/12 -T 1 \$225.00 0.00 E 33 4 08/08/12 08/08/12 08/08/12 M-F 5-6p CM-All 5-6pW :30 1 \$450.00 2 0.00 NM 1 \$450.00 FOX 4 NEWS Start Date End Date Weekdays Spots/Week Rate Rating Week: 08/06/12 08/12/12 1 \$450.00 0.00 E 34 4 08/09/12 08/09/12 M-F 5-6p CM-All 5-530pT :30 1 \$450.00 2 0.00 NM 1 \$450.00 F 30 1 \$450.00 2 0.00 NM 1 \$450.00 0.00			_										
FOX 4 NEWS AT NOON Start Date End Date Weekdays Spots/Week Rate Rating Week: 08/13/12 08/19/12 -T 1 \$225.00 0.00 E 33 4 08/08/12 08/08/12 08/08/12 M-F 5-6p CM-All 5-6pW :30 1 \$450.00 2 0.00 NM 1 \$450.00 FOX 4 NEWS Start Date End Date Weekdays Spots/Week Rate Rating Week: 08/06/12 08/12/12W 1 \$450.00 0.00 E 34 4 08/09/12 08/09/12 M-F 5-6p CM-All 5-530pT :30 1 \$450.00 2 0.00 NM 1 \$450.00 5-530p (5:00 PM-5:30 PM)		***************************************	2 08/14/12	M-F 12p-1p	CM-All	~~~	-7	:30	1	\$225.002	0.00 NM	1	\$225.00
Start Date End Date Weekdays Spots/Week Rate Rating				M-F 12-1p									
Week: 08/13/12				Minaladava	04-00/1	~	m				- 1		
E 33 4 08/08/12 08/08/12 M-F 5-6p CM-All 5-6pw :30 1 \$450.00 2 0.00 NM 1 \$450.00 FOX 4 NEWS Start Date End Date Weekdays Spots/Week Rate Rating Week: 08/06/12 08/12/12w 1 \$450.00 0.00 E 34 4 08/09/12 08/09/12 M-F 5-6p CM-All 5-530pT :30 1 \$450.00 2 0.00 NM 1 \$450.00 5-530p (5:00 PM-5:30 PM)							·						
M-F 5-6p FOX 4 NEWS Start Date End Date Weekdays Spots/Week Rate Rating Week: 08/06/12 08/12/12W 1 \$450.00 0.00 E 34 4 08/09/12 08/09/12 M-F 5-6p CM-All 5-530pT :30 1 \$450.00 2 0.00 NM 1 \$450.00 5-530p (5:00 PM-5:30 PM)		····						-30	1	\$450.00.2	0.00 NM	1	\$4E0.00
FOX 4 NEWS Start Date End Date Weekdays Spots/Week Rate Rating Week: 08/06/12 08/12/12W 1 \$450.00 0.00 E 34 4 08/09/12 08/09/12 M-F 5-6p CM-All 5-530pT :30 1 \$450.00 2 0.00 NM 1 \$450.00 5-530p (5:00 PM-5:30 PM)	_00 4	00/00/1	_ GO/GO/12		OWN	Отор	γγ -	.50	ì	ψ 4 -20.00 Z	U.UU INIVI	I	φ430,00
Week: 08/06/12 08/12/12W 1 \$450.00 0.00 E 34 4 08/09/12 08/09/12 M-F 5-6p CM-All 5-530pT :30 1 \$450.00 2 0.00 NM 1 \$450.00 5-530p (5:00 PM-5:30 PM)				•									
E 34 4 08/09/12 08/09/12 M-F 5-6p CM-All 5-530pT :30 1 \$450.00 2 0.00 NM 1 \$450.00 5-530p (5:00 PM-5:30 PM)					Spots/Week						1		
5-530p (5:00 PM-5:30 PM)		***************************************			1	***************************************				.			
	⊏ 34 4	U8/09/1	2 08/09/12	•				:30	1	\$450.002	0.00 NM	1	\$450.00
I VO THEITY	FOX	4 NEWS		5 550p		(0,00 F W-0.)	70 1° 1VI)				I		

Print Date: 08/07/12

Page 5 of 8



566592 <u>Flight Dates</u> 08/08/12-08/14/12

Hiatus Dates

Original Date / Revision 08/07/12/ 08/07/12

Order Sep 00:15:00

Advertiser Crossroads GPS Product Crossroads GPS Estimate # 886

Ln	Ch	Start	End	Inventory Code	Break	Start/End *	Time Days	Len S	oots	Rate Pri	Rtg Type	Tota Spots	ais Amount
E 34	4	08/09/1	2 08/09/12	M-F 5-6p	CM-All	5-530p	T"		1	\$450.002	0.00 NM	1	\$450.0
_	ΟΥ 4	NEWS		5-530p		(5:00 PM-5:	30 PM)						
		art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
We	******	3/06/12	08/12/12	T	1		0.00						
E 35	4	08/10/1	2 08/10/12	M-F 5-6p	CM-All	5-530p	F	:30	1	\$450,002	0.00 NM	1	\$450.0
				5-530p		(5:00 PM-5.			·	*	0.00 1	•	ψ 10 0 .0
F		NEWS											
NN 1-		art Date	End Date	<u>Weekdays</u> F	Spots/Week		Rating						
		/06/12	08/12/12		1	\$450.00	0.00						
E 36	4	00/13/1	2 08/13/12	5-530p	CIVI-AII	5-530p (5:00 PM-5:	M	:30	1	\$450.002	0.00 NM	1	\$450.0
F	OX 4	NEWS		0-000p		(3,00 F NI-3.	30 F WI)						
	Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
We	ek: 08	/13/12	08/19/12	M	1	\$450.00	0.00						
E 37	4	08/14/1	2 08/14/12		CM-All	5-530p	-T	:30	1	\$450.002	0.00 NM	1	\$450.0
E :	OV 4	NEWS		5-530p		(5:00 PM-5:	30 PM)						
r		art Date	End Date	Weekdays	Spoto Milook	Roto	Dating				1		
Wee		/13/12	08/19/12	-T	Spots/Week 1	<u>Rate</u> \$450.00	Rating 0.00						
Ė 38	4		2 08/08/12	M-F 5-6p		530-6p	W	:30	1	\$450,002	0.00 NM	1	\$450.0
				530-8p		(5:30 PM-6:		.00	•	Ψ+00.002	0.00 14141	'	Ψ-100.0
F	OX 4	NEWS											
		art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
		/06/12	08/12/12	W	1	\$450.00	0.00						
E 39	4	08/09/1	2 08/09/12	M-r 5-6p 530-6p	CW-All	530-6p (5:30 PM-6:0	T	:30	1	\$450.002	0.00 NM	1	\$450.0
F	OX 4	NEWS		330-ор		(0.50 FW-0.0	DO PIVI)						
	<u>St</u> a	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating				- 1		
Wee	ek: 08	/06/12	08/12/12	T	1	\$450.00	0.00				1		
E 40	4	08/10/1	2 08/10/12	·		530-6p	F	:30	1	\$450.00 2	0.00 NM	1	\$450.0
	nv 4	NEWC		530-6p		(5:30 PM-6:0	00 PM)						
F		NEWS art Date	End Date	Weekdays	SpotoAMook	Poto	Datina						
Wee	***************************************	/06/12	08/12/12	F	Spots/Week 1	<u>Rate</u> \$450.00	Rating 0.00						
E 41	4		2 08/13/12	M-F 5-6p		530-6p	M	:30	1	\$450.002	0.00 NM	1	\$450.0
				530-6p		(5:30 PM-6:0		.00	•	\$100.002	0.00 1111	'	Ψ-00.0
F	OX 4	NEWS											
	***************************************	art Date	End Date	<u>Weekdays</u>	Spots/Week								
		/13/12	08/19/12	M	1	\$450.00	0.00						
₹42	4	08/14/17	2 08/14/12	M-F 5-6p 530-6p		530-6p	-T	:30	1	\$450.002	0.00 NM	1	\$450.00
F	OX 4	NEWS		ээо-ор		(5:30 PM-6:0	JO PIVI)				- 1		
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating				ı		
Wee	k: 08	/13/12	08/19/12	~T~~~~	1	\$450.00	0.00						
E 43	4	08/08/12	2 08/08/12	M-F 6-630p	CM-All	6-630p	W	:30	1	\$600.002	0.00 NM	1	\$600.00
	3V 4	NEW **	cn	M-F 6-630p									
F(NEWS AT		Mookdova	Cnoto 84(as)	Data	Dalina						
Wee		<u>rt Date</u> /08/12	End Date 08/12/12	Weekdays W	Spots/Week	<u>Rate</u> \$600.00	Rating 0.00						
E 44	4		***************************************	M-F 6-630p	CMLAII	6-630p	T	:30	1	\$600.002	0.00 NM	1	ቁድ ስስ ስለ
		00,00,12	- 00/00/12	M-F 6-630p	OIVITAII	0-000p		.50	ı	φ000,00 Z	U.UU INIVI	ı	\$600.00
		NEWS AT	. CD										



Contract / Revision 566592 Flight Dates 08/08/12-08/14/12

Hiatus Dates

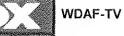
Original Date / Revision 08/07/12/ 08/07/12

Order Sep 00:15:00

Advertiser Crossroads GPS

Product Crossroads GPS

												Tota	ıls
	Ch	Start	End	Inventory Code		Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 44	4	08/09/	12 08/09/12	M-F 6-630p M-F 6-630p	CM-All	6-630p	T	:30	1	\$600.002	0.00 NM	1	\$600.00
		NEWS A	T 6P	•									
		tart Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
		8/06/12	08/12/12	T	1	\$600.00	0.00						
E 45	4			M-F 6-630p M-F 6-630p	CM-All	6-630p	F	:30	1	\$600.002	0.00 NM	1	\$600.00
		NEWSA											
107	_	tart Date 8/06/12	End Date	<u>Weekdays</u> F	Spots/Week	Rate	Rating						
E 46			08/12/12	M-F 6-630p	7	\$600.00	0.00	.00		#2000			
Ī	4 EOV 4	06/13/1 NEWS A		M-F 6-630p	Civi-Aii	6-630p	M~	:30	1	\$600.002	0.00 NM	1	\$600.00
		tart Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	eek: 0	B/13/12	08/19/12	<u> </u>	1	\$600.00	0.00	·					
E 47	4	08/14/1	12 08/14/12	M-F 6-630p M-F 6-630p	CM-AII	6-630p	-T	:30	1	\$600.002	0.00 NM	1	\$600.00
	FOX 4	NEWS A	T6P										
W	_	tart Date 8/13/12	End Date 08/19/12	<u>Weekdays</u> -T	Spots/Week 1	<u>Rate</u> \$600.00	Rating 0.00						
E 48	4	08/08/1	2 08/08/12	M-F 630-7p	CM-AII	630-7p	W	:30	1	\$450.002	0.00 NM	1	\$450.00
	ACCE	SS HOLLY	YWOOD	M-F 630-7p									
		art Date	End Date	Weekdavs	Spots/Week	Rate	Rating						
We	******	3/06/12	08/12/12	W	1	\$450.00	0.00						
E 49	4	08/09/1	2 08/09/12	M-F 630-7p M-F 630-7p	CM-All	630-7p	T	:30	1	\$450.002	0.00 NM	1	\$450.00
,	ACCE	SS HOLLY	YWOOD										
101	_	art Date 3/06/12	End Date	<u>Weekdays</u> T	Spots/Week	Rate	Rating						
E 50	4 4		08/12/12		CM A !!	\$450.00	0.00	-00		A450.00.0	000.00		4.0000
	•	UB/1U/1 SS HOLLY	2 08/10/12 VMOOD	M-F 630-7p M-F 630-7p		630-7p (6:30 PM-7:0	F 0 PM)	:30	1	\$450.00 2	0.00 NM	1	\$450,00
,		art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
We		3/06/12	08/12/12	F	1	\$450.00	0.00						
E 51	4	08/13/1	2 08/13/12	M-F 630-7p M-F 630-7p	CM-All	630-7p	М	:30	1	\$450,002	0.00 NM	1	\$450.00
,	ACCE:	SS HOLLY	/WOOD	000 10									
	<u>St</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
We	ek: 08	3/13/12	08/19/12	M	1	\$450.00	0.00						
E 52	4	08/14/1	2 08/14/12	M-F 630-7p M-F 630-7p	CM-All	630-7p	-T	:30	1	\$450.00 2	0.00 NM	1	\$450.00
1	ACCE:	SS HOLLY	/WOOD	,									
	<u>St</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating				1		
	ek: 08	3/13/12	08/19/12	-T	1	\$450.00	0.00						
E 53	4		2 08/08/12	M-F 9-10p 9-930p		9-930p (9:00 PM-9:3	W 0 PM)	:30	1	\$750.002	0.00 NM	1	\$750.00
F		NEWS									1		
144-		art Date	End Date		Spots/Week	Rate	Rating				l		
E 54	4	3/06/12 08/09/1	08/12/12 2 08/09/12	W M-F 9-10p	1 CM-All	\$750.00 9-930p	0.00 T	:30	1	\$750.002	0.00 NM	1	\$750.00
_	-014 -			9-930p		(9:00 PM-9:3	0 PM)	-	•			•	+ :
F	-∪X 4	NEWS									į		



Contract / Revision

566592

Flight Dates 08/08/12-08/14/12

Hiatus Dates

Original Date / Revision 08/07/12/ 08/07/12

Order Sep 00:15:00

Advertiser Crossroads GPS

Product Crossroads GPS

Ln (Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	oots	Rate Pri	Rtg Type	Tota Spots	Amount
E 54	4	08/09/1	2 08/09/12	M-F 9-10p	CM-All	9-930p	T	:30	1	\$750.002	0.00 NM	1	\$750.00
F	OX 4 N	NEWS		9-930p		(9:00 PM-9:3	30 PM)						
		rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Wee	ek: 08/	06/12	08/12/12	T	1	\$750.00	0.00						
E 55	4	08/10/1	2 08/10/12	M-F 9-10p	CM-All	9-930p	F	:30	1	\$750.002	0.00 NM	1	\$750.00
F	OX 4 N	IEWS		9-930p		(9:00 PM-9:3	ou Pivi)						
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Wee	k: 08/	06/12	08/12/12	F	1	\$750.00	0.00						
E 56	4	08/14/1	2 08/14/12	M-F 9-10p	CM-All	9-930p	-T	:30	1	\$750.002	0.00 NM	1	\$750.00
E:	OX 4 N	IEIA/Q		9-930p		(9:00 PM-9:3	30 PM)						
Γ'		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Wee	k: 08/		08/19/12	-T	1	\$750.00	0.00						
E 57	4	08/08/1	2 08/08/12	M-F 9-10p	CM-All	930-10p	W	:30	1	\$750,002	0.00 NM	1	\$750.00
				930-10p		(9:30 PM-10	:00 PM)				ı		, , ,
F	OX 4 N										Ī		
10/0	<u>Sta</u> k: 08/0	rt Date	End Date	<u>Weekdays</u> w	Spots/Week	Rate	Rating						
VVE6 E 58	4	- -	08/12/12	M-F 9-10p	CMAU	\$750.00 930-10p	0.00 T	.20		¢750.00.0	0.00 1/11		6750.00
⊏ 30	4	00/09/1.	2 00/09/12	930-10p		(9:30 PM-10)	•	:30	1	\$750.002	0.00 NM	1	\$750.00
F	OX 4 N	IEWS		000 100		(0.00110110	,						
	Sta	t Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Wee	k: 08/0		08/12/12	T	1	\$750.00	0.00						
E 59	4	08/10/1:	2 08/10/12	M-F 9-10p		930-10p	F	:30	1	\$750.002	0.00 NM	1	\$750.00
F	OX 4 N	iFWS		930-10p		(9:30 PM-10:	OU PIVI)						
•		t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Wee	k: 08/0		08/12/12	F	1	\$750.00	0.00						
E 60	4	08/13/1	2 08/13/12	M-F 9-10p		930-10p	M	:30	1	\$750.002	0.00 NM	1	\$750.00
	3V 4 b	IE140		930-10p		(9:30 PM-10:	00 PM)						
1-(A A XC	t Date	End Date	Mookdous	Spots/Week	Poto	Doting				ı		
Wee	<u>اهای</u> //k: 08		08/19/12	<u>Weekdays</u> M	<u>30013/44eek</u>	<u>Rate</u> \$750.00	<u>Rating</u> 0.00				J		
E 61			***************************************	M-F 10-1030p		10-1030p	T	:30	1	\$750.00 2	0.00 NM	1	\$750.00
	·	0.00	- 00.00	M-F 10-1030p	J	10 (ОСОР	•	.00	•	4,00.002	0.00 /1	,	Ψ100.00
F)X 4 N	IEWS AT	10P								i		
147			End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	k: 08/0		08/12/12	T	1	\$750.00	0.00						
E 62	4	08/13/12	2 08/13/12	M-F 10-1030p M-F 10-1030p	CM-AII	10-1030p	M	:30	1	\$750.002	0.00 NM	1	\$750.00
F)X 4 N	IEWS AT	10P	10-1000p									
	Star	t Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating				- 1		
Wee	k: 08/1	3/12	08/19/12	M	1	\$750.00	0.00						
E 63	4	08/14/12	2 08/14/12	M-F 10-1030p	CM-All	10-1030p	-T	:30	1	\$750.00 2	0.00 NM	1	\$750.00
E/	7 7	EIN/C እፕ	100	M-F 10-1030p									
ΓĹ		EWS AT <u>t Date</u>	End Date	Weekdays	Spots/Week	Pata	Rating						
Wee	k: 08/1		08/19/12	-T	1	<u>Rate</u> \$750.00	0.00				l		
E 64	4			M-F 1030-1102p	CM-Ail	1030-1102p	W	:30	1	\$375.002	0.00 NM	1	\$375.00
				M-F 1030-1102p							1		
F)X 4 N	EWS AT	1030P M-F	FOX 4 NEWS							1		



Contract / Revision

566592 Flight Dates 08/08/12-08/14/12

Hiatus Dates

<u>Original Date / Revision</u> 08/07/12/ 08/07/12

Order Sep 00:15:00

Advertiser Crossroads GPS

Product Crossroads GPS

Estimate # 886

												T . 1 . 1	
Ln	Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Total Spots	S Amount
E 64	4	08/08/1	2 08/08/12		CM-All	1030-1102p	W	:30	1	\$375.002	0.00 NM	1	\$375.00
	FOX 4	NEWS A	Г 1030Р М-Г	M-F 1030-1102p F FOX 4 NEWS									
		art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
		3/06/12	08/12/12	W	1	\$375.00	0.00			*******			
E 65	4	08/09/1	2 08/09/12	M-F 1030-1102p M-F 1030-1102p	CM-All	1030-1102p	T	:30	1	\$375.002	0.00 NM	1	\$375.00,
	FOX 4	NEWS AT	Г 1030Р М-Р	FOX 4 NEWS									
		art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
		3/06/12	08/12/12	T	1	\$375.00	0.00	<u> </u>					
E 66	4	08/10/1	2 08/10/12	M-F 1030-1102p M-F 1030-1102p	CM-All	1030-1102p		:30	1	\$375.002	0.00 NM	1	\$375.00
	FOX 4	NEWS AT	1030P M-F	FOX 4 NEWS									
		art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
		3/06/12	08/12/12	F	7	\$375.00	0.00			*			*****
E 67	4	08/13/1	2 08/13/12	M-F 1030-1102p M-F 1030-1102p	CM-All	1030-1102p	M	:30	1	\$375.002	0.00 NM	1	\$375.00
1	FOX 4	NEWS AT	1030P M-F	FOX 4 NEWS									
		art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
E 68	eek: 08		08/19/12	M M-F 1030-1102p	1	\$375.00 1030-1102p	0.00 -T	:30	1	\$275 OOO	0.00 534		# 275.00
⊏ 00	4	00/14/1	2 00/14/12	M-F 1030-1102p	CIVI-AII	1030-1102β		:30	ŧ	\$375.002	0.00 NM	1	\$375.00
ı	FOX 4	NEWS AT	1030P M-F	FOX 4 NEWS									
101		art Date	End Date	<u>Weekdays</u> -T	Spots/Week	Rate	Rating						
E 69	eek: 08 4		08/19/12 2 08/11/12		1 CM-All	\$375.00 8-9a	0.00	:30	1	\$375.001	0.00 NM	1	\$375.00
L 03	7	00/11/1	2 00/11/12	8-9a		(8:00 AM-9:0	_	.50	'	\$313.00 T	O.OO INIVI	ı	\$373.00
l		NEWS											
\ \	<u>Sta</u> eek: 08	art Date	End Date 08/12/12	<u>Weekdays</u> S-	Spots/Week 1	<u>Rate</u> \$375.00	Rating 0.00						
E 70	4		2 08/11/12	Sa 9-10p	CM-All		S-	:30	1	\$450.002	0.00 NM	1	\$450.00
L.0	,	00/11/1	_ 00,,,,,_	9-930p	OM 7 III	(9:00 PM-9:3		.00		ψ+30.00 Z	0.00 1477	,	ψ+30.00
İ		NEWS											
10/6	<u>Sta</u> eek: 08	art Date	End Date 08/12/12	<u>Weekdays</u> S-	Spots/Week	<u>Rate</u> \$450.00	Rating 0.00				l		
E 71	4			FOX News Sunda			S	:30	1	\$150.002	0.00 NM	1	\$150.00
	·			FOX News Sunda	•	1	•		•	Ţ.00.00Z	3.00 14141	•	\$100.00
ı		EWS SUN		165	A	.	Bart.						
\/\/4	<u>Sta</u> eek: 08	art Date /06/12	End Date 08/12/12	<u>Weekdays</u> S	Spots/Week	<u>Rate</u> \$150.00	Rating 0.00				1		
700	JUN. 00	,00/1E	50/16/14	<u> </u>		4,00,00	0.00						

Totals 71 \$31,625.00